### POSITION PURPOSE:
The Marketing Communications Intern is responsible for providing support for the MarComm department through a variety of channels, print, digital, web, video and other as assigned. The Marketing Communications intern will report to the Digital Marketing Analyst and will assist with the development and design of core AmesburyTruth digital content and a variety of other creative tasks as assigned. The Marketing Communication Intern will also be assigned various website updates utilizing a web design tool.

### ESSENTIAL DUTIES & RESPONSIBILITIES:
- Create a common platform to keep product content consistent
- Generate product descriptions and industry copy that exhibits a common company voice
- Prepare imagery and video content that demonstrates AmesburyTruth goals and values
- Assist with video production and photography
- Develop social media graphics
- Assist with update of AmesburyTruth legacy product literature
- Assist with AmesburyTruth website facelift

### KNOWLEDGE/SKILLS/ABILITIES:
- Planning and organizing
- Creativity
- Communication skills
- Attention to detail
- Innovative
- Strong writing / grammar skills
- Initiative

### QUALIFICATIONS / PRIOR EXPERIENCE:
- Must be enrolled and pursuing a marketing, marketing communications, or graphic design degree
- Must be proficient in the Adobe Creative Suite and knowledge of video editing software. Photography and videography experience preferred. Writing and proofing skills required.
- Demonstrated ability with Microsoft Office applications.
- Understanding of corporate branding, sizing specifications, and advertising requirements
- Excellent computer knowledge for both MAC and PC environments
- Organized, detail oriented, and a team player
- GPA of 3.0 or above

The above statement reflects the general details considered necessary to describe the principal functions of the job identified and shall not be construed as a detailed description of all the work requirements that may be inherent in the job.

**Interested candidates please send your resume to anni.yule@amesburytruth.com**